

TechComm Committee Name Change, Tab 6
November 23, 2021

ISSUE: -The TechComm Committee is more a communication committee versus a technological committee.

BACKGROUND: The purpose of the TechComm Committee is to assist the Board of Directors and Office Staff as appropriate in making critical decisions by providing assistance, advice, research, and recommendations involving all matters related to technology & communications. Per the website, the responsibilities of the committee are:

- In conjunction with the Administration Office performs official communications throughout the community including, but not limited to: community business, informative articles, community activities & events, committee and Board of Directors meetings.
- Submit quarterly strategic technology & communications plans and updates to the Board of Directors.
- Perform community outreach in the areas of news, activities, and areas of interest by collecting articles, promoting advertising, and publishing newsletters and digital posts; make recommendations for association website content and official Facebook page.
- Execute Board Directives related to technology improvements and ongoing continuous improvement of technology throughout Lake Holiday.
- Consult with office personnel and Lake Holiday committees to streamline efficient project implementation.
- Perform modest training classes for staff and membership as appropriate.
- Engage with the community to enhance technology knowledge.

Even though the committee has worked to integrate technology for board meetings, increasing opportunities for Lake Holiday Members to participate in monthly meetings, introduced links to the LHCC website allowing residents to access necessary forms from the comfort of their own homes and reducing the paperwork of the office staff, the majority of their work has been focused on communications.

RECOMMENDATION: The Committee is most focused on communication aspects for Lake Holiday than technological practices. The committee continues to strive to assist, advise and recommend ways to improve communication among the Board of Directors, General Manager's Office & Staff and our

members. The committee feels the name of the group should be changed to Communications Committee, to reflect the mission of assisting in transparent communication among the Board or Directors, office staff, and community.

PROPOSED MOTION/ACTION: The Techcomm Committee proposes to change the name of the committee to Communications Committee.

SPONSOR: Mary Lewia