

TAB 9 Formation of Welcoming Committee

Issue: Splitting off the welcoming portion of the Activities Committee into a separate committee has been requested by several members of the community.

Background: For a few years several members of the Activities Committee have been handling “welcoming new members to the community” with visits to their homes, Lake Holiday labeled welcome totes full of small advertising gizmos and information about the community.

Funding Source: \$2,000 of the 2023 Activities budget was allocated to welcoming new members.

Recommendation: This group would like to split off into a separate committee so they can focus entirely on welcoming new members.

Far too many residents move in, join unofficial Lake Holiday Facebook groups, then use those groups as their source of information (which is often inaccurate). We would like the opportunity to reach out to new residents before they become discouraged via lack of communication.

They would like to begin holding quarterly Welcome to Lake Holiday get togethers at the clubhouse that introduce members to Lake Holiday (open to all members) and create an amenities booklet for new members (a lot of requests in the latest survey for this type of booklet). Besides an opportunity for new members to meet others in the community, the quarterly get togethers plan to include an orientation that covers key points in the disclosure packets, important contact information, communication resources such as the LHCC website, and aspects of life at Lake Holiday.

They would like to have the \$2,000 moved from the Activities budget to the Welcoming Committee budget.

Motion:

Approve creation of a new committee, the Welcoming Committee, with \$2000 moved from the Activities budget to this committee to help fund their activities. The chair will be Lisa Cox.

Sponsor: Pat Majewski, Board President

January 24, 2023